

Texas Agricultural Cooperative Council 2022 Director Development Program

"Training is a Constant, Education is a Constant, Learning is a Constant"

INVITATION

WHAT: An interactive and compelling learning experience to instill the value of "Training, Education, and Learning as a Constant" in the cooperative, but especially, the board of directors. To sit on a co-op board, entrusted with a multi-million dollar business and owned by many others, you have no annual training obligations. Yet, in a business sense, this is an important component of improving and expanding the organization in a rapidly-changing landscape.

The 2022 program will feature...

- An interactive discussion exploring long-term business viability, and the importance of fostering a culture of strategic thinking to maximize co-op output into the future.
- A session on better understanding the different personalities on your board, how to best work together, and a new tool available to simplify the process.
- A panel of regional cooperative CEOs will give their outlook on challenges that Texas agriculture and cooperatives face, and how these businesses can overcome them.
- A brief introduction to explaining financials.
- Sessions covering audit, tax and legal trends of importance to cooperatives.
- This is a "one-stop-shop" program to get all your questions answered with a co-op banker, CPA, attorney, and academician available throughout the day!

WHEN: **Tuesday, February 15, 2022**

8:15 a.m. - 3:30 p.m.

PYCO Industries, Inc. (2901 Avenue A, Lubbock, Texas 79404)

Thursday, February 17, 2022

9:30 a.m. - 12:30 p.m.

Zoom (*abbreviated program*)

WHO:

- Co-op directors
- Co-op general managers
- Co-op division / department managers

COST: \$150 per attendee

TO REGISTER: <https://forms.gle/XCnu3pDEBmtEgAq98>

CONTACT :

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