

June 8, 2021

TO: General Managers and Board Chairs of TACC Member-Organizations
FROM: Tommy Engelke, Executive Vice President 
SUBJECT: **TACC CO-OP BOARD CHAIR'S CONFERENCE – JULY 28-30, 2021**

When the TACC Education Committee first suggested the concept of a Co-op Board Chairmen's Conference many years ago (1996), who would have believed its founding focus would still have relevance today:

1. To provide the necessary skills to allow a chair to manage the board of director team, rather than totally relying on the general manager; and
2. With big dollars at stake today and the huge risk associated with running an agricultural or utility business, provide the necessary tools for the board chair to become a better partner with the co-op general manager WITHOUT getting involved in management.

Just like the previous TACC Cooperative Board Chairmen Conferences, we anticipate the **July 28-30** meeting in Ruidoso, New Mexico to offer some comfort and should stimulate thought as you continue to guide your organization. We encourage you, as the board chairman, or your designee to make plans to attend this year's meeting at the Inn of the Mountain Gods Resort (*Reservations: 575-464-7777*) in Ruidoso, New Mexico. This is your official notice of that meeting. Please make plans to have your co-op represented. The **schedule of events** is listed below:

Wednesday, July 28

2:00-5:00 p.m. Registration
6:00-7:00 p.m. Welcome Reception

Thursday, July 29

8:00 a.m.-Noon General Session I
Noon Conference Luncheon

Friday, July 30

8:00 a.m.-Noon General Session II

To secure your room, please call the hotel directly or have your co-op assist. When making your reservations, be sure to identify yourself as part of the TACC Cooperative Board Chairmen's Conference to receive the special rate of \$129.99 (*plus an additional \$15.00 resort fee per night per room*). **The hotel cut-off date to receive an attractive group rate is July 5. After this date, please call TACC (512-450-0555) for assistance.**

If your co-op has questions or doubts about enrolling, please call our offices before reaching a final decision. Also, don't be afraid to encourage one of your neighboring co-op board chairs to attend and ride along with you!

Hope to hear from you soon.

Attachments

P. S. **Only one representative can attend per co-op!** In the event we have sent this to the wrong co-op director, would you please forward it to the appropriate person. As you will notice in the program, this agenda was prepared to accommodate a telephone, electric, farm credit, or ag co-op board chair. The commodities you represent may be different, but they are similar in that they are a business with one common thread---the cooperative business model!