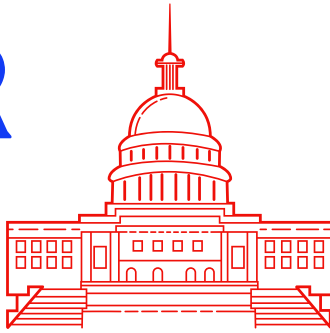


TACC-PAC'S FUNDRAISER FEBRUARY



... a collection of ideas coordinated in a celebrated manner, during a brief period of time to raise the awareness, expectations, importance, & urgency of giving actively and financially to those competing in political campaigns that best represent the interests of farmers and ranchers in Texas.

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- § An announcement to all co-op leaders will be made to explain that a major recruitment effort is underway.
 - § A recognition of those co-ops attaining the Charlie Award level of giving ... each director & the general manager contributing at least \$100 and the total from the organization reaching \$1,000. They will be awarded a 12" x 18" metal Texas Farm to Market road sign listing the co-op's name.
 - § A recognition of those individuals giving at least \$100 - - - they will receive a beautiful silver, blue & green challenge coin with appropriate signage.
 - § One - on - One visits will occur with co-op leadership during 2020 TACC events to recruit leadership into TACC-PAC:
 - January 31 - February 2 TACC Texas Academy in Cooperative Excellence Program in Fredericksburg
 - February 3 TACC Director Development Program in Amarillo
 - February 6 TACC Director Development Program in Lubbock
 - February 10 - 12 National Cotton Council Annual Meeting in New Orleans
 - Strategy - driven phone calls to politically - driven co-op leaders
 - § Mailers highlighting and urging co-op leaders the importance of giving will be sent in February.
 - § State Supreme Court Justice Jane Bland was secured to appear at TACC's Annual Joint Cooperative Meeting at The Woodlands near Houston to jump start efforts to maximize pledges.
 - § Brief & hard-hitting weekly Facebook and email posts will be made to the membership and select leaders highlighting quotes from other believers & brief statements of political reality.
 - § A recognition of those co-ops reaching the 100% Club level ... each director and the general manager contributing at least \$25 each. They will be awarded a nice-size plaque to display in their co-op.