

September 16, 2019

TO: Texas Cooperative Leadership

FROM: Tommy Engelke, Executive Vice President

SUBJECT: TACC South Texas Cooperative Leadership Conference

Year 24 of this conference program is set for **October 30-31, 2019** and, once again, the planning committee has delivered a program that promises to be informative, engaging, and entertaining.

Conference Highlights ---

- Kicking off with the Wednesday evening **Shrimp Boil** cooked by the traditional team of co-op leaders and new head chef, **Tyler Cross of Smith Gin Co-op**
- Topics at the Thursday meeting include...
 - Marketing and Demographic Impacts on Ag Commodities
 - Analyzing Financials at a Higher Level
 - Navigating the H-2A guest worker program
 - An inside look at the filming of the **hit TV Show “Lone Star Law”**
- The fourth annual TACC Cooperative Board Chairmen’s Conference will be held from 10:30 till 4 p.m. on that Wednesday, with a focused set of topics (Contact TACC for more information or to register your board chairman or designee).
- As the meeting approaches, you can download the entire meeting details from our TACC app!

In addition to the traditional co-op board and management teams invited to the conference, we also welcome industry representatives, selected enterprising producers, and employees to attend as a means to promote a deeper understanding of the co-op business structure to a broader ag group. **As in the past, please note that “potential” directors and emerging leaders (one per co-op) receive a complimentary registration!**

TACC has secured a block of rooms at the **Omni Corpus Christi Hotel** (361-887-1600) at an attractive rate of \$135 single/\$145 double. To receive the special rate, **secure your room by October 15th**. Please pre-register your group by October 24th (walk-ins are always welcome). Registration material and meeting details are attached. See you soon!