

September 18, 2019

**TO: General Managers and Board Chairs of TACC Member-Organizations**

**FROM: Tommy Engelke, Executive Vice President**

**SUBJECT: 4TH ANNUAL TACC SOUTH TEXAS COOPERATIVE BOARD CHAIRMEN'S CONFERENCE**

Back by request, TACC is pleased to announce that it will once again host its South Texas Cooperative **Board Chairmen's Conference** on Wednesday, October 30 at Gulf Compress, 201 N. 19th Street, Corpus Christi, TX 78408 (361-882-5489). Following the Board Chairmen's Conference, will be the Shrimp Boil at the Omni Corpus Christi Hotel (361-887-1600) to kick off our South Texas Leadership Conference.

The founding focus of the Co-op Board Chairmen's Conference remains the same:

1. To provide the necessary skills to allow a chair to "manage" the board of director team, rather than traditionally relying on the general manager; and
2. With the big dollars at stake today and the huge risk associated with running an agricultural or utility business, provide the necessary tools for the board chair to become a better partner with the co-op general manager **WITHOUT** getting involved in management.

We encourage you, as the board chairman, or your designee, to make plans to attend this year's meeting in South Texas. This is your official notice of that meeting. **If you cannot attend, but want your co-op represented,** you may appoint a designee on your board as your replacement.

To secure your room, please call the hotel directly or have your co-op assist. When making your reservations, be sure to identify yourself as part of the TACC to receive the special rate of \$135.00 single/\$145.00 double. **The hotel cut-off date is October 15, 2019. After this date, please call TACC (512-450-0555) for assistance.**

To get a handle on all the opportunities available to board chairs, please review the enclosed promotional material describing the details of the conference and what can be expected. One of the underlying themes of this conference is to provide association chairs with the tools necessary to make the general manager's job easier—not more difficult and certainly not adversarial. We think you will be pleased with the results.

If your co-op has questions or doubts about enrolling, please call our offices before reaching a final decision or better yet call a co-op that was represented at this conference in the past!

Hope to hear from you soon.

**P. S. Only one representative can attend per co-op! In the event we have sent this to the wrong co-op director, would you please forward it to the appropriate person.** As you will notice in the program, this agenda was prepared to accommodate a telephone, electric, farm credit, or ag co-op board president. The commodities you represent may be different, but they are similar in that they are a business with one common thread---the cooperative business model!